

PACKAGING SOLUTIONS

Clysar® ShrinkBox™ Rug Application



Maximum customer appeal with premium product protection.

Bemis Clysar, Inc. has introduced a new packaging system that is turning heads. Determined to showcase ShrinkBox's unmatched packaging abilities, the Clysar distributor in conjunction with Clysar, presented a total solution to the rug manufacturer: a solution that will provide the strongest, most versatile, and best looking packaging system available for the application.



Challenges

- PVC packaging systems have been in place for a long time
- Evaluation and modification of existing sealing systems had to be done to use ShrinkBox

Benefits

- The ShrinkBox package is accompanied by an outstanding support network
- ShrinkBox is less corrosive to equipment
- ShrinkBox has better abrasion resistance and is clearer than the competition
- ShrinkBox results in fewer charge-backs

The result of these efforts is a new, better way of packaging rugs, accompanied by the technological expertise and unsurpassed support system of Bemis Clysar.



Expect the Best... Call a Shrinkaholic™

Clysar